

In the name of God

# Internet-based technologies to improve cancer care coordination: Current use and attitudes among cancer patients

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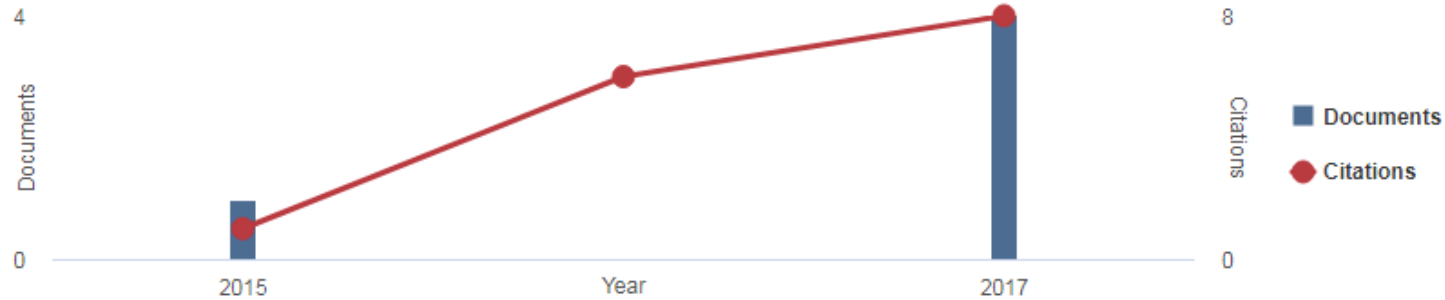
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# KEYWORDS



- Telemedicine
- Online systems
- e-Health
- Health information technology

# INTRODUCTION



- Today, a number of important changes are altering cancer care delivery.
- Clinical advances have improved the **survival rates** for most cancers, leading health professionals to treat cancer as a chronic disease.
- With oral therapies, more cancer patients, even during active treatment, can also be cared for from **home**.
- These changes could **save costs**.

# INTRODUCTION



- Internet-based technologies (IBT) such as patient portals, websites and applications, managed by healthcare institutions, have therefore been recognised as a significant lever to improve cancer care coordination practices.
- In light of this, IBT can bring valuable opportunities to improve cancer care coordination:
  - **enhancing patient-provider communication**
  - **monitoring adverse events**
  - **providing better patient follow-up at distance.**

# INTRODUCTION



- However, more evidence is needed regarding cancer patient's current use and willingness to use IBT to monitor their health.
- First, it is important to know more about their **physical connectivity to Internet**.

EU28 (European Union)		
	2007	2013
Access to the internet	55 %	79 %
Internet connection	42 %	76 %

- Nevertheless, cancer patients can have specific characteristics compared to the general population, especially as cancer patients tend to be older.



# INTRODUCTION



- Secondly, it is required to understand the **attitudes** regarding computers, internet and applications as they may play an important role in the willingness to use them for their health.



# INTRODUCTION



- Thirdly, the question of the **influence of social inequalities** has to be addressed.
- In the literature, the most frequent **socio-demographic** factors found to be predictors of IBT use were:
  - **age**
  - **education**
  - **socioeconomic status**
  - **gender**
  - **place of living** and **social isolation**.

# INTRODUCTION

## SCOPE OF THE STUDY



- Based on a patient survey, the **three objectives** of the study were:
  - I. To understand the **current level of use of IBT** (computers, tablets, mobile phones and smartphones).
  - II. To assess the **intention to use IBT** for their health.
  - III. To determine what **socio-demographic criteria** could be predictors of the **use** and **willingness** to use new IBT in healthcare.

# METHOD



- **A questionnaire-based survey**
- **June 2013**
- **Gustave Roussy** (Gustave Roussy is the largest comprehensive cancer centre in Europe, and is located in the suburbs of Paris. The hospital cares for about 50,000 cancer patients annually.)
- **seven outpatient departments** (medical oncology for prostate, breast, skin, head and neck, endocrine, gastric and cervical cancers, radiotherapy, radiology, anaesthesia, haematology).

# METHOD

## QUESTIONNAIRE DESIGN



- The questionnaire was built upon a preliminary literature review conducted between **January and June 2013** on **Google Scholar, Web of Knowledge and PubMed**.
- The questionnaire consisted of **a total of 38 multiple-choice questions and one open question.**



# METHOD

## QUESTIONNAIRE DESIGN



- The questionnaire comprised three parts:
  - (i) **Use of internet** through computers, mobile phones and tablets
  - (ii) **Willingness** to use information technologies for their health
  - (iii) **Socio-demographics.**

# METHOD

## QUESTIONNAIRE DESIGN



- To investigate whether different groups within the population had different **patterns of use**, we selected **five socio-demographic variables** including:
  - **age**
  - **gender**
  - **socioeconomic status** (based on employment status)
  - **number of people in the household**
  - **Type of locality they live in** (rural/urban).

# METHOD

## QUESTIONNAIRE DESIGN



- **Intention to use IBT** for different services in health was measured using a **5-point Likert scale** ranging from **1 (definitely not useful)** to **5 (definitely useful)**.
- The services were:
  - provision of information about disease and treatment
  - provision of information about care and support
  - peer communication in support groups
  - patient-provider communication by e-consultation
  - symptom monitoring



# METHOD

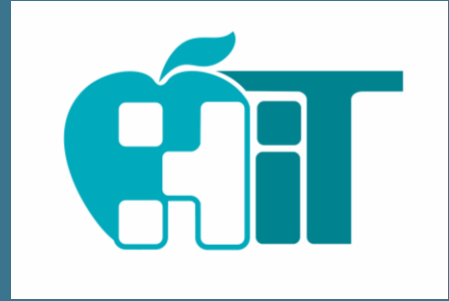
## QUESTIONNAIRE DESIGN



- To ensure **validity** in this method, we tested the questionnaire through **face validity**, using two complementary approaches.
- First, we gathered a panel of **experts** (two physicians, two pharmacists, two nurses and two senior researchers) to evaluate the questionnaire. Following their suggestions, minor modifications were made.
- Second, content validity was then checked by passing the questionnaire to a group of **patients** (n = 20) within Gustave Roussy to ensure the questions were relevant and properly answered by patients.
- Eventually, the final draft of the questionnaire was reviewed in consultation with a **statistician** to ensure that the questions could be coded appropriately for data analysis.

# METHOD

## DATA COLLECTION



- Patients over the age of 18
- Patients were willing to complete
- Consent
- Anonymous
- The questionnaire was distributed between 6th June and 14th June, 2013, during seven non-consecutive days.

# METHOD

## ANALYSIS



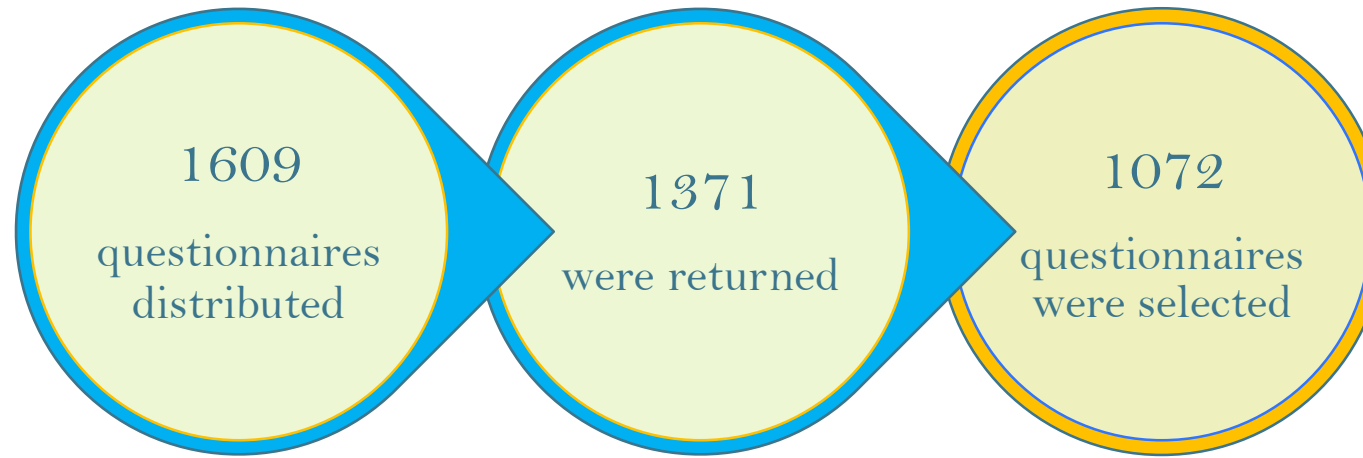
- Survey data were analysed with an **optical scanner**.
- Statistical analyses were performed using **R**.
- Results were considered significant at  **$\alpha = 0.01$** .
- The first computed **descriptive statistics** based on survey responses.
- Then, an analysis based on **spearman coefficients** and **Fisher's exact tests** was conducted to investigate **correlations** between characteristics of patients' IBT **usage and attitudes**, and their **age, gender, socioeconomic status, social isolation** (number of people in the household) and **place of living** (urban/rural).

# METHOD



- For the multivariate analysis, **multinomial logistic regressions** were done including **socioeconomic status** and **age** as independent variables.
- The outcome variables for the **first set of regressions** were ‘frequency of use of mobile phone’, ‘frequency of use of smartphone’ and ‘frequency of use of computer’. The outcome variable of the **last regression** was the **perceived ease of use of IT devices by patients** (‘I feel able to use a computer, a smartphone or a tablet’).
- **Likelihood ratio tests** were conducted to ensure for the goodness of fit of the models.

# RESULTS



The participation level was 85%.

Questionnaires with **more than five missing answers** were **excluded** from the survey.

Finally, 1072 questionnaires were selected (final response rate = 67%).

# RESULTS



Gender (%)

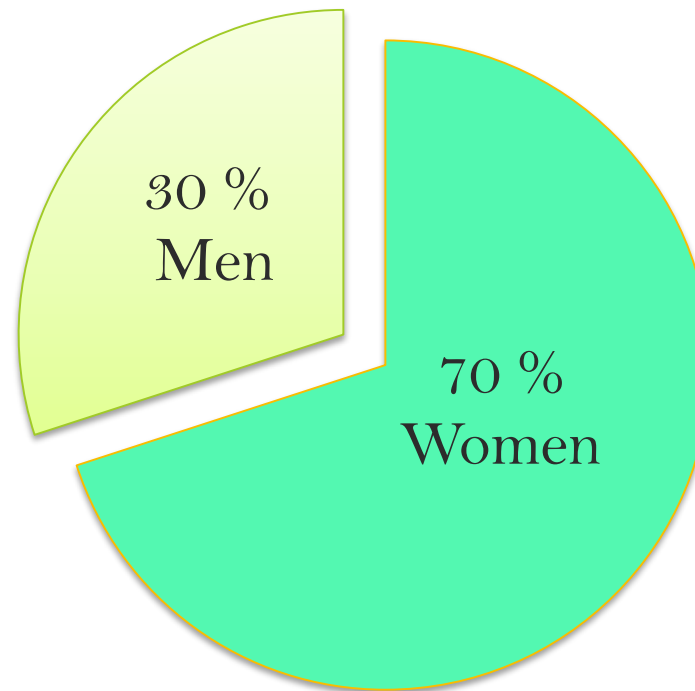


Table 1

Description of respondents.

Characteristics	Median of average	Participants
Age		53.37
Gender (% women)		
Women		70%
Men		30%
# of people in the household (%)		
1		16%
2		36%
3 et +		47%
n/a		1%
Professional categories (%)		
Retired		26.4%
Manager		22.2%
Worker		21.8%
Unemployed		7.4%
Other		13.6%
n/a		4.3%
Localisation (%)		
Urban		78%
Rural		18%
n/a		4%

Median of average

Participants

max

max

max

max

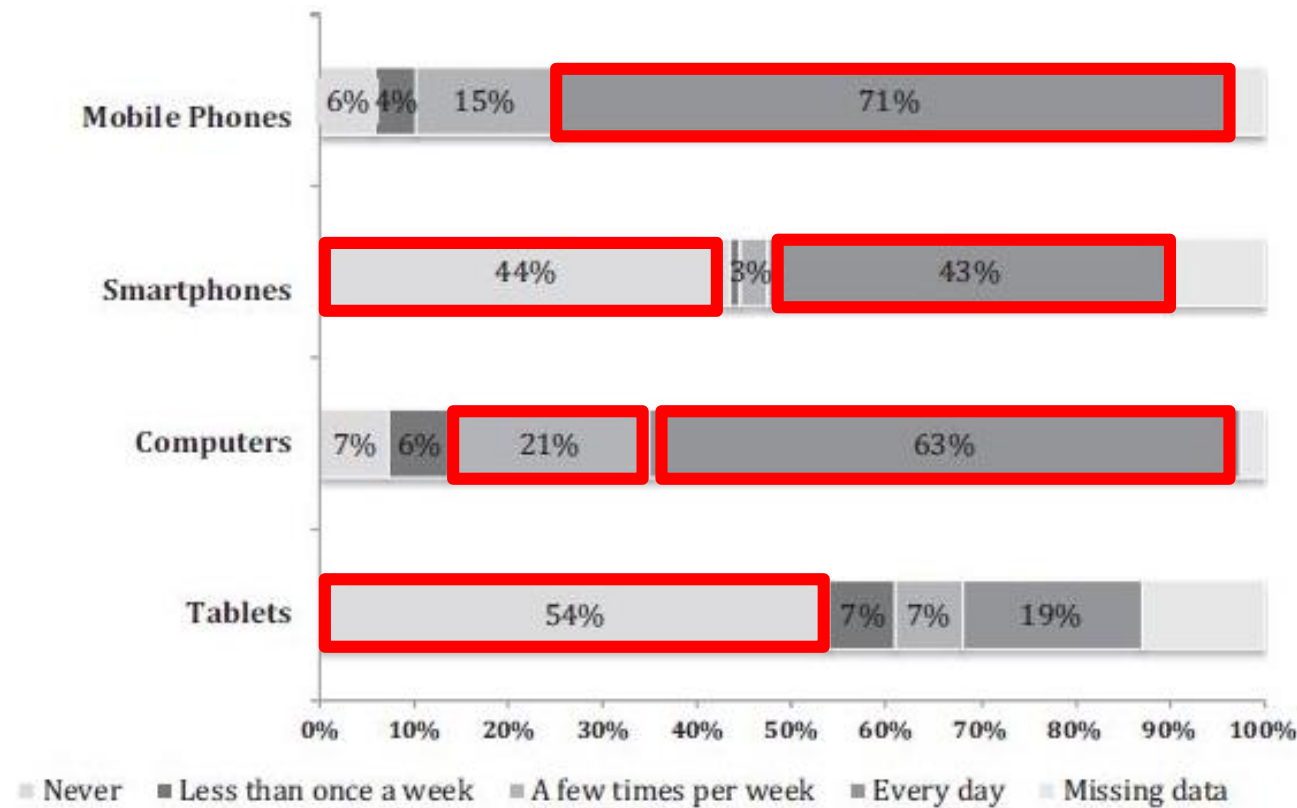
# RESULTS



- **93%** of our diverse population accessed the Internet from **home**.
- Among them, **68%** used Internet **every day**.
- Only **7%** of them **did not** have access at **home**.







	Never	Less than once a week	A few times per week	Every Day	Missing data
Tablets	54,00%	7,00%	7,00%	19,00%	13,00%
Computers	7,28%	6,44%	21,18%	62,50%	2,61%
Smartphones	44,00%	1,00%	3,00%	43,00%	10,00%
Mobile phones	5,88%	4,29%	14,55%	71,18%	4,10%





# INFLUENCE OF SOCIO-DEMOGRAPHICS



- Age and employment status were significantly associated with the frequency of use of mobile phones, smartphones and computers ( $p < 0.05$ ).
- The respective correlation coefficients were negative and moderate (coefficients between 0.25 and 0.49).
- Age and employment status were then included in the logistic models.

Age and employment status were predictors of the frequency of use of mobile phones, smartphones and computers.

Table 2  
Coefficients of the multinomial logistic regression on frequency of use.

Applications	Frequency of use of a mobile phone		Frequency of use of a smartphone		Frequency of use of a computer	
	Every day versus less than once/wk	A few times/wk versus less than once/wk	Every day versus less than once/wk	A few times/wk versus less than once/wk	Every day versus less than once/wk	A few times/wk versus less than once/wk
Age	 <b>-0.05**</b>	-0.02	 <b>-0.05**</b>	-0.05**	-0.02	-0.03
Employment						
Manager	1	1	1	1	1	1
Worker	-0.2	-0.23	-0.75*	-0.46	 <b>-1.45**</b>	0.66
Retired	<b>-1.14*</b>	0.3	-1.25**	0.003	<b>-1.49**</b>	-1.12*
Unemployed	0.2	0.9	-0.81*	-0.003	 <b>-1.25*</b>	-0.78

\* <0.01.

\*\* <0.001.

# INTENTION TO USE IBT FOR HEALTH CARE

Table 3

Perceived usefulness of internet-based technologies (IBT) applications.

IT applications	Useful/very useful (%)	Neutral (%)	Not useful/rather not useful (%)	n/a (%)
Have access to electronic medical records	80	4	15	1
Fill out a self-test about your health status	78	5	17	0
Communicate via emails with your physician	75	5	18	2
Schedule an appointment	71	6	22	1
Get information about disease/support	69	12	18	1
Get access to external contacts (psychologist, nurses, ...)	66	13	20	1
Get help with medication monitoring (reminders, side-effects)	61	12	26	1
Give access to a relative for using these functions	48	14	37	1
Receive a reminder for the appointment	44	35	20	1
Chat with peer patients	44	23	31	2
Communicate via video	36	18	44	2

max

Not useful by a majority of respondents

chat with peer patients was not important for them

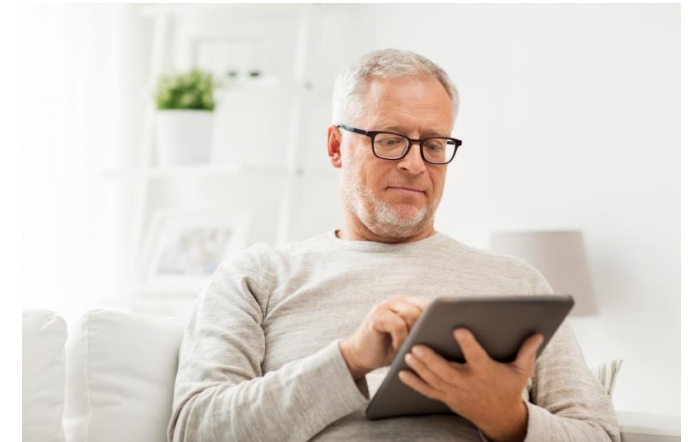
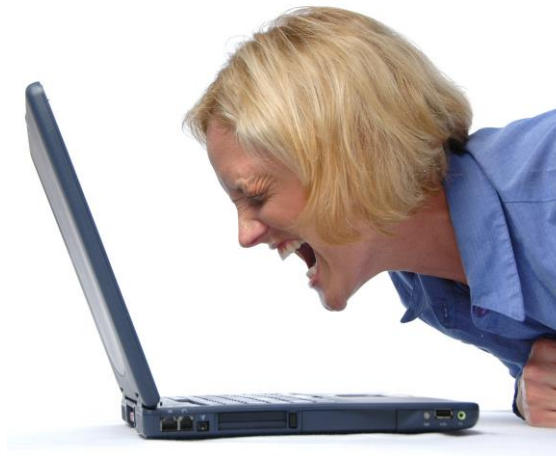


# RESULT

## PERCEIVED EASE OF USE



- 84% of the population studied declared to be **able to use** a computer, a tablet or a smartphone.
- Only 8% disagreed.





# RESULT

## PERCEIVED EASE OF USE INFLUENCE OF SOCIO-DEMOGRAPHICS



- Age and employment status were significantly associated with the perceived ease of use of mobile phones, smartphones and tablets ( $p < 0.05$ ).
- The respective correlation coefficients were negative and moderate (coefficients between 0.25 and 0.49).
- Age and employment status were then included in the logistic models.

As shown in Table 4, Perceptions regarding the ability to use IBT devices were negatively associated with age and employment status.

Table 4  
Coefficients of the multinomial logistic regression on perceived ease of use.

Applications	I am able to use a computer, a tablet or a smartphone	
	Agree versus disagree	Neutral versus disagree
Age	-0.07**	-0.03
Employment		
Manager	1	1
Worker	-1.43*	0.33
Retired	-1.37*	0.27
Unemployed	-1.7*	0.28

\* <0.01.  
\*\* <0.001.

Annotations:  
- 7% decrease (Age)  
- 82% decrease (Unemployed)  
- 76% decrease (Worker)  
- 75% decrease (Retired)

# RESULT

## PERCEIVED EASE OF USE INFLUENCE OF SOCIO-DEMOGRAPHICS



- Overall, a **majority** of the patients included in our study sample were **willing to use IBT** for their health care.
- Except that, the only issue raised by respondents was the question of **data confidentiality**.
- A **third** of the population (**32%**) reported being **worried** about this matter.





# DISCUSSION



- The **first findings** indicated that **access** and **use** of IBT were widespread in the population.
- These proportions align with the projections that had been made for developed countries.
- It is estimated that there were **six billion mobile phones** in 2013, with over **85%** of the world's population having **access to a mobile signal**.
- It is less evident for **tablets and smartphones** (46%) which are still used by a minority, even if the figures could change **rapidly** (e.g. the proportion of people owning a smartphone has **doubled** between 2012 and 2013 in the general population in France)

# DISCUSSION



- The **second findings** were related to patient **willingness** to use IBT for their health.
- **80%** of respondents considered the possibility to get an improved **access to their medical records** as a priority. It is something observed for other clinical conditions over the last decade [20], yet far **fewer (7%)** had experience doing so [21].
- We can highlight that **chatting with peer patients** was not necessary according to most patients (**54%**) even if some blogs have been developed with success over the last decade.



# DISCUSSION



- The **third findings** were related to the **influence of age and socioeconomic status** in both **access** to and **perceived ease of use** of IBT.
- This measure of influence should be considered in a **dynamic** way (for instance, the percentage of social network users aged fifty-five to sixty-four rose from **9** percent at the end of 2008 to **43** percent by mid-2010).

# DISCUSSION

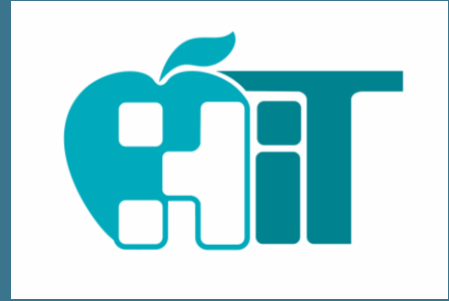
## CHALLENGES



- Implementation of such IBT required health care organizations to comply with standards to ensure patients a sufficient level of **privacy** and **security** when using internet-based technologies.
- This study shows that **older patients** are **less likely to use** web-based tools. As old patients are also less likely to search for information about their cancer [25], **customization** is necessary in order to adapt IBT to their **specific needs**.
- Last, the increase in the use of IBT can alter the **doctor- patient relationship**. (**Face to Face contact**)

# DISCUSSION

## PERSPECTIVES



- IBT at the **hospital** level:
  - **Enhancing coordination between professionals**
  - **Improve quality of care**
  - **Save costs**
  - **Reduce mails, telephone communications and missed appointments**
  - **Reduce time.**

# DISCUSSION

## PERSPECTIVES



- IBT at the **patient** level:
  - **Reduce outpatient visits**
  - **Monitor adverse events associated with chemotherapies**
  - **Maintaining contact with the clinical team**
  - **Providing useful information to the patients**
  - **Medication refills**
  - **Appointment scheduling**
  - **Access to general medical information.**



# DISCUSSION

## PERSPECTIVES



- Last, IBTs could also be used to facilitate **real-time data collection** of patients' health status and they can provide useful information to health professionals.



# DISCUSSION

## LIMITATIONS



- Limitations of this study include its **sampling from a single centre** in a metropolitan area, so the results may have limited generalizability.



# DISCUSSION

## CONCLUSION



- As patients are **open to use** them, IBT could play a significant role in cancer care coordination in the **near future**.
- This study confirmed a **majority** of the cancer patients were **willing to use** Internet-based technologies for their health care.
- The effects of age and socioeconomic status have to be addressed.
- This study shows that **older patients** are **less likely to use** web-based tools.

# Thanks for Your Attention



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